

28 September 2021

Completely Retail Market Place and REVO Conference, London



**LDC.**  
LONE DESIGN CLUB  
WHERE INDEPENDENT BRANDS + CONSCIOUS SHOPPERS MEET



CRMP had not been held since September 2019 due to Covid-19. The event is always changing as the market changes, and this year it was combined with the REVO Conference comprising a series of talks and presentations during the afternoon.

I was pleased to see The Massage Company providing treatments to those carrying heavy bags for the first time, and listen to them being told about a "wellness" mall in a large shopping centre. That was a first. I enjoyed listening to Rebecca Morter of The Lone Design Club. She followed on after the REVO Keynote interview by Theo Paphitis, and both were positive about the blend of bricks and clicks needed to run a successful business.

All in all a good day to meet people in the market who wanted to do deals, for example, on Colchester, Stane Retail Park, and to catch up with old friends.

Together with the Accessible Retail golf day the previous week, it seems like business life is getting back to normal.